

PARTNER PROGRAM

Sell Voice AI to Your Clients

A channel program for coaches, agencies, brokers, accountants, and consultants. You keep the relationship and the margin. We run the voice infrastructure.

Talk to a live Help Genie

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<https://helpgenie.ai>



WHY NOW

Your clients lose leads every time the phone goes to voicemail.

Help Genie gives them a branded voice genie that answers, qualifies, and routes, 24/7. You deliver it. We run the platform. No telephony or AI to build.

THE PRODUCT

Voice-first genies, live in days.

Answers every call

Phone, web voice, and embed. On-brand, after hours, never on hold.

Captures and routes

Qualifies callers, books next steps, pushes leads and transcripts to the tools clients already use.

Built from templates

Marketplace templates are roughly 80 percent pre-built. Clone, tune, launch.

THREE WAYS TO PARTNER

Pick the motion that fits how you serve clients.

Managed services

You sell, configure, and support voice genies for clients under your brand. Help Genie runs the platform.

Industry rollouts

Package Help Genie for a vertical you know well. Use our templates and your domain expertise.

Referral

Send us qualified businesses that need voice AI. We handle sales and onboarding; you earn on wins.

T I E R S

Start as Referral. Climb as you deploy.

Referral

Introduce qualified leads and earn on closed deals.

- Partner hub access
- Pitch deck PDF
- Referral tracking
- Email support

Implementer

Deploy voice genies for clients and charge your own setup plus monthly retainer.

- Full enablement kit
- Demo genie library
- Portal workspace
- Deal registration
- Priority support

Strategic

Roll out Help Genie across a niche or region with co-marketing support.

- Everything in Implementer
- Co-branded collateral
- Joint campaigns
- Dedicated partner manager

BUILT FOR YOUR CLIENT BASE

Five segments, tuned pitches.

Business Coaches

Help Genie lets you productize follow-through: voice genies that answer client questions, capture leads, and keep your coaching offer sticky.

Digital Agencies

Agencies use Help Genie to deliver measurable conversion lift: genies on client sites, ads, and GMB listings that answer, qualify, and route.

Business Brokers

Brokers package Help Genie for sellers and buyers: confidential inquiry handling, listing FAQs, and after-hours coverage during deal cycles.

Accountants and Bookkeepers

Accountants deploy Help Genie as a client communication layer: deadline reminders, document checklists, and after-hours policy answers.

CRM and Automation Consultants

CRM consultants add Help Genie as the voice layer: inbound capture, workflow triggers, and post-go-live support that keeps clients on retainer.

INDICATIVE

You set the price. You keep the spread.

MOTION	SETUP YOU CHARGE	MONTHLY YOU CHARGE
Coaching client	\$500 to \$2,000	\$99 to \$299 per client
Agency retainer	\$750 to \$3,000	\$149 to \$499 per client
CRM implementation	\$1,000 to \$5,000	\$199 to \$399 per client

Indicative only. Exact platform fees and revenue share are confirmed during qualification.

THREE STEPS

From application to first paying client.

- 1 Apply and get qualified.** Tell us about your client base. We match you to a tier and send the enablement kit.
- 2 Deploy a pilot genie.** Use marketplace templates and demo genies to launch a client proof within two weeks.
- 3 Scale on retainer.** Package setup plus monthly optimization. Register deals and track wins.

NEXT STEP

Apply to the Help Genie partner program.

Five-minute application. We review within two business days and send your kit on approval. You bring the trust. We power the platform.

helpgenie.ai/partners/apply