

PARTNER ONE-PAGER

# Business Coaches

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Help Genie lets you productize follow-through: voice genies that answer client questions, capture leads, and keep your coaching offer sticky.

**Talk to a live Help Genie**

+64 9 886 4856

<https://helpgenie.ai>



helpgenie.ai

## THE OPPORTUNITY

## Give Every Client a 24/7 Front Desk Without Hiring

Help Genie lets you productize follow-through: voice genies that answer client questions, capture leads, and keep your coaching offer sticky.

### Why business coaches win with a genie

- Turn your playbook into a genie clients can call between sessions
- Capture inbound leads from your website and campaigns automatically
- Add a tech layer to high-ticket coaching without building software

#### How coaches make money

Charge a setup fee (\$500 to \$2,000) plus a monthly retainer (\$99 to \$299 per client) to deploy and tune a genie for each coaching client. Help Genie platform fees are predictable per genie, so you keep the spread on every account.

### Your path

Start as a **Referral** partner sending warm intros. Move to **Implementer** after your first client launch to set your own pricing and keep the spread. Grow to **Strategic** when you roll Help Genie across your whole book with co-marketing support.

**Get started.** Apply at [helpgenie.ai/partners/apply?segment=coaches](https://helpgenie.ai/partners/apply?segment=coaches). We review applications within two business days and send your enablement kit on approval.