

PARTNER ONE-PAGER

# CRM and Automation Consultants

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CRM consultants add Help Genie as the voice layer: inbound capture, workflow triggers, and post-go-live support that keeps clients on retainer.

**Talk to a live Help Genie**

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<https://helpgenie.ai>



helpgenie.ai

## THE OPPORTUNITY

## Voice Is the Missing Channel in Every Stack You Implement

CRM consultants add Help Genie as the voice layer: inbound capture, workflow triggers, and post-go-live support that keeps clients on retainer.

### Why crm and automation consultants win with a genie

- Close the loop on leads your clients already pay to generate
- Trigger CRM workflows from live conversations
- Extend implementation projects with a tangible voice deliverable

#### How consultants make money

Add a voice module to every CRM implementation (\$1,000 to \$5,000 setup) plus \$199 to \$399 monthly for monitoring and tuning. Voice becomes a standard line item in your SOW.

### Your path

Start as a **Referral** partner sending warm intros. Move to **Implementer** after your first client launch to set your own pricing and keep the spread. Grow to **Strategic** when you roll Help Genie across your whole book with co-marketing support.

**Get started.** Apply at [helpgenie.ai/partners/apply?segment=consultants](https://helpgenie.ai/partners/apply?segment=consultants). We review applications within two business days and send your enablement kit on approval.